



WE'RE A FAMILY COMPANY. WE FORMULATE & MAKE FILL PRODUCTS IN OUR FACTORY IN NORTHAMPTONSHIRE. TRANSPARENCY, PROVENANCE AND GOOD CHEMISTRY ARE VERY IMPORTANT TO US. WE FOCUS ON SAFE AND SUSTAINABLE CHEMISTRY, REFILLABLE AND RECYCLABLE PACKAGING AND GOOD PRODUCTS AT AFFORDABLE PRICES. IT'S ALSO IMPORTANT THAT FILL PRODUCTS WORK GREAT, LOOK COOL AND HELP REDUCE PLASTIC WASTE.

ALL RAW MATERIALS ARE SUSTAINABLY SOURCED, CRUELTY FREE, VEGAN AND BIODEGRADABLE. IF YOU HAVE ANY QUESTIONS OR SUGGESTIONS, OUR LAB WOULD BE HAPPY TO TALK TO YOU.

HERE'S A LIST OF THE INGREDIENTS WE USE, WHAT THEY ARE, WHERE THEY ARE FROM AND WHY WE USE THEM.

LAUNDRY POWDER

INGREDIENT

WHAT IS IT?

WHAT DOES IT DO?

SODIUM PERCARBONATE

OXYGEN BASED BLEACHING AGENT

HELPS REMOVE UNSIGHTLY STAINS, ECO-FRIENDLY

SODIUM SILICATE

BUILDER DERIVED FROM SAND AND CAUSTIC SODA

PROVIDES A RANGE OF FUNCTIONS INCLUDING WETTING, EMULSIFICATION, DEGREASING AND ANTI-REDEPOSITION

SODIUM CARBONATE

WASHING SODA-DIRECTLY MINED OR DERIVED FROM SALT

AIDS PRODUCT FUNCTION IN HARD WATER

SODIUM CHLORIDE

PURIFIED TABLE SALT

FLOWING AGENT - HELPS TO ENSURE POWDER IS EASILY DISPENSED

ALCOHOL ETHOXYLATE

MILD NON-IONIC SURFACTANT

BOOSTS STAIN REMOVAL POWER ON TOUGH MARKS

CITRIC ACID

CHELATING AGENT, pH REGULATOR

HELPS TACKLE LIMESCALE, REGULATES PRODUCT pH

ZEOLITE

NATURALLY DERIVED MINERAL

HELPS SOFTEN WATER BY ION EXCHANGE REACTION

ACRYLIC / MAELIC ACID CO-POLYMER

ANTI-REDEPOSITION AGENT

HELPS ENSURE DIRT REMOVED FROM GARMENTS CANNOT RESETTLE

TAED

BLEACH ACTIVATOR

HELPS TO IMPROVE PRODUCT PERFORMANCE AT LOW TEMPERATURES

SODIUM SULPHATE

EXTRACTED FROM MINERALS

FLOWING AGENT - HELPS TO ENSURE POWDER IS EASILY DISPENSED

SODIUM DODECYLBENZENESULFONATE

ANIONIC SURFACTANT

HELPS REMOVE TOUGH SOILS AND PARTICULATE MATTER, GENERATES FOAM

*FRAGRANCE

A BLEND OF NATURAL AND SYNTHETIC FRAGRANCES

GIVES A PLEASANT SMELL TO WASHED LAUNDRY

* also available unscented

